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The Ithacan, 1968-09-06

Ithaca College

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THE ITHACAN



A Weekly Newspaper, Published by the Students of Ithaca College

Vol. 41 — No. 1

Ithaca, New York

Friday, September 6, 1968

D's and F's May be Dropped

At its final meeting for the year last Spring, the Ithaca College Faculty approved a major innovative practice with respect to students who change their major course of study at the College. It will also probably affect the plans of some students who may finally decide not to change majors.

Briefly, the new policy adopted by the faculty permits a student to change his major one time without serious penalty if he finds that his first choice of major is not desirable. In general, the goal of the faculty was to permit such students to change to a second major without carrying over the negative grade points achieved in the first major through D and F grades they received in the first major.

Though there are exceptions, the general goal was to permit students within the College to transfer to completely new programs on approximately the same footing as students transferring into the College from some other institution. Many faculty have felt for some time that a student transferring from Music to Arts and Sciences, for example, should have approximately the same freedom to make this change as a student transferring into Arts and Sciences from the Eastman School of Music or Juilliard.

The motion approved by the faculty is as follows: Grades of D and F are to be dropped from calculating the grade point average when a student changes his major from one division of Arts and Sciences to another, or from one component school of Ithaca College to another, provided such grades were received in courses not specifically required by name and number in the second choice of major. Credit toward graduation for these courses would not be allowed. Such a procedure would be available for only one such shift.

"The above procedure is to be implemented upon written notification by the departmental chairman of the second choice to the Registrar identifying the courses to be dropped from calculation.

"The above provisions are to apply only to students who entered Ithaca College in September 1966 and later but not to transfer students from other institutions."

The restriction in time adopted by the faculty means that the new policy applies to freshmen, sophomores, and juniors in September 1968 but not to seniors. It was felt by the faculty that seniors should not in a measure of speaking, be encouraged to change majors at that late date in their academic career.

The faculty in discussing the policy felt that while the new policy was a major step forward it represented a privilege that might occasionally be abused if exercised too freely and accordingly voted that it might be used by the student only one time. Since students transferring into Ithaca College from other institutions have already received the benefit of this rule, the faculty felt it should not apply to them.

In presenting the recommendation to the faculty from the Educational Policies Committee, Provost Davies explained that the recommendation "was intended to extend to students transferring between schools and divisions of Ithaca College the same privileges given to students who transfer here from other institutions." He went on to point out that it was also consistent with the goal of a liberal arts college in helping students learn more about themselves. While professionally oriented students frequently have clear life purposes and vocational goals, this is frequently not the case with Arts and Science students and may indeed not always be true even of students who believe they have selected a profession. Quite often students may learn as much about themselves through finding out that they are not qualified for certain fields or professions either by temperament or ability as they do in any other way. For example, a student who learns definitely that he is not an accountant, or not a biologist, or not a musician, has learned something quite important about himself and, in this way, may be free to gain additional self knowledge without penalty.

Class of 1972: Welcome to the Problem

by Cheryl Gelb

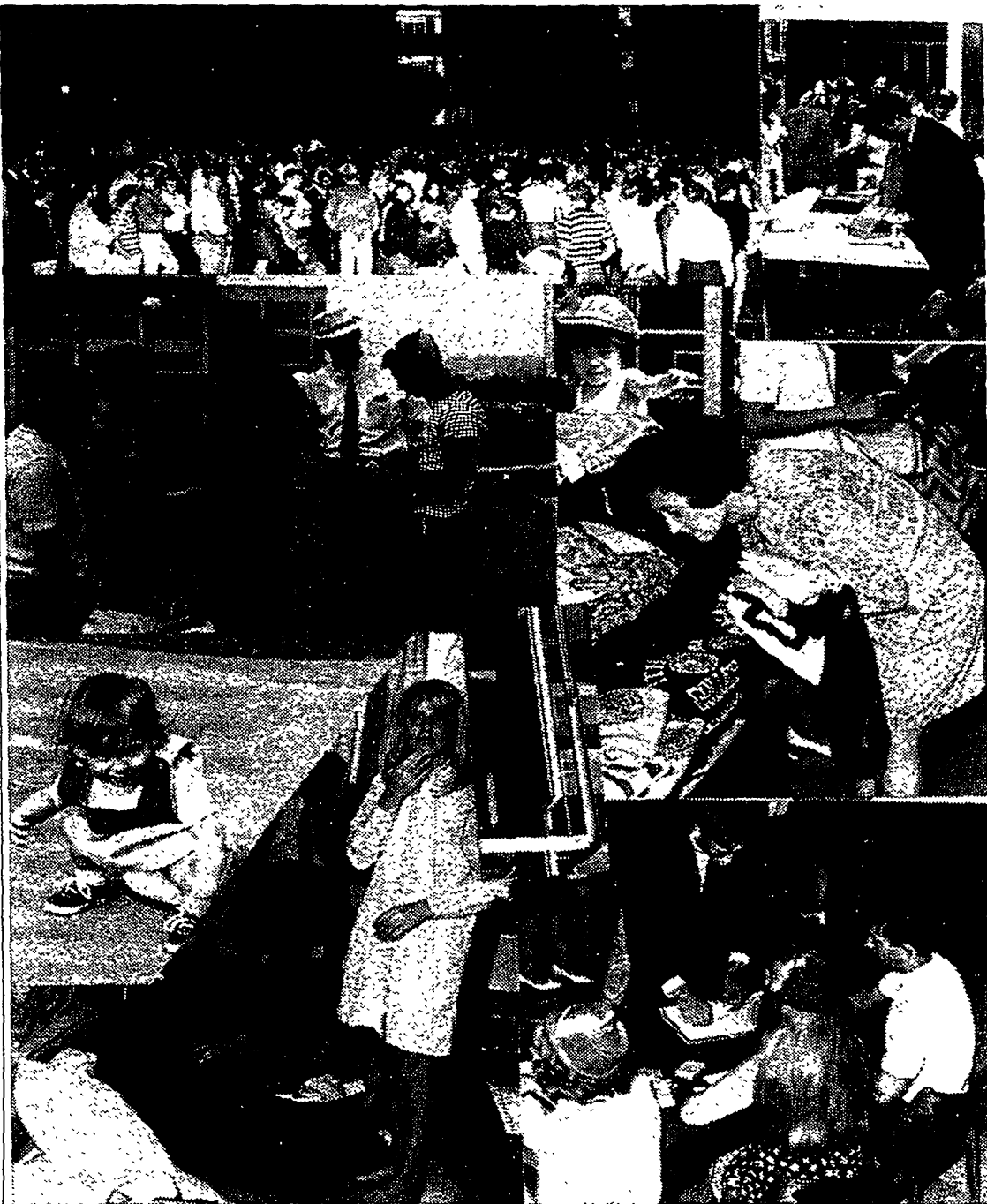
"Give a damn," "Ding dong, the rabbit's dead," and "Class of '72 — if you're not part of the solution, you're part of the problem," were familiar passwords on campus this past week as Ithaca College's annual influx of freshmen once again learned to respect and obey their upperclassmen.

Freshmen began arriving Saturday and gathered that night in the recreation room to be taught the alma mater and fight song by Cheri Haring and John Beach, co-chairmen of Orientation, ably assisted by several handpicked freshmen quartets. The frosh later gathered at the poolside for a dance with music provided by WICB broadcasting live from the scene.

Things really got underway Sunday night when the rest of the Class of '72 had arrived. After the traditional President's Address, at which President Dillingham dazzled the frosh in his green and black paisley jacket, the frosh swung to the music of the Little Wings, a new Ithaca College rock band, at a dance in the Union parking lot.

Groans of "Oh, how did I ever miss that question?" echoed across campus Monday as the freshmen underwent the usual battery of placement tests. An exciting evening ensued as Father Graf, Mrs. Garland and Benny Herbert led a forum and discussion in *Manchild in the Promised Land*, an autobiography by Claude Brown about his experience growing up in Harlem.

The customary Registration mishaps occurred on Tuesday when the frosh registered. Many freshmen were spared the long waiting lines this year because of a new program that enabled them to come to campus for a day during the summer to preregister and take placement tests. Orientation officially came to an end that evening with a beautiful candlelight closing ceremony given by the Orientation counselors who emphasized the values inherent in the day-to-day life on the Ithaca College campus. Freshmen were still freshmen, however, and continued to tip their beanies and sound off for the rest week with big smiles on their faces, which proved that the glow of the exciting week planned by Cheri and John had not worn off.



ORIENTATION 1968

Friends Hall to be Open Nights

In order to provide more meeting space for student groups, the administration announced today that during the evening hours classroom space in Friends Hall not being used by evening classes would become available for meetings.

These rooms will be assigned through the Egbert Union along with the space in the Union according to procedures that have been followed for the last several years.

In a separate aspect of the same problem, the administration has suggested to Mr. Dan Karson, president of the student body, that the Campus Life Committee,

Please turn to page 3

"Our" College

by Rev. William Graf

Welcome back to the "old" students! Welcome to "our" college for the new students; I use the word, "our," to share with all of you the hope that we will care enough for each other (students, faculty and administration) to make this year the most successful one yet. Amazingly enough, it takes all of us to form a college community. No one can go it alone. If each one of us contributes something of ourself to the rest of the community, the community will grow stronger and wiser. It is no pious platitude to say that the college is as good as its poorest student, faculty member or administrator. Sharing our talents (whatever they may be) with others is as important to college life as the lectures or social events. This is demanding. We have to be convinced that other people are worth it before we can "give a damn" about them.

You and I can complain about many things. It comes fairly easy to most of us. Unless we do something about the problems we encounter (even if it is a better understanding of the problems), then we become part of the problem itself. Does the theme sound familiar? During the course of the year, many issues will arise that can be solved by greater communication. Communication involves listening as well as speaking.

These are a few thoughts that might help us put the year in perspective. Anyone willing to try?

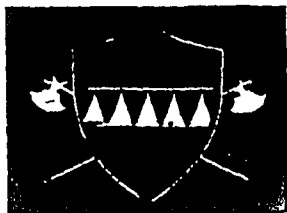
Better Than Writing Home: Parents Buy Ithacans



Ithacan Business Manager Dick Cohen explains to Frosh parents that the Ithacan will give all the campus news. The paper never forgets to write, and usually doesn't ask for more money!

FRESHMEN MMPI TESTING

A number of the Freshmen and transfer students were unable to do the MMPI testing on Thursday. A new testing date has been set. Will all Freshmen and transfer students who did not take the MMPI on Thursday, please take it on Monday, Sept. 9, in room B-102 at 7 p.m.



SMOOTH DATES

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Once again WICB AM and FM are on the air. WICB-AM is located at 600 on the dial, and FM is at 91.7.

This year, under the leadership of Program Director Jim Chirumbolo, WICB is planning to do some really groovy things. There will be a marked change in the station format, and you will definitely notice a difference. One feature which will be continuing, despite any format changes however, is the award winning program "Extension 60." As in past years, it will be hosted by Bill Hergonson, and News Director Mitch Davis will also participate in the provocative discussions.

Meanwhile, WICB-FM was on

the air during Orientation Week for its second year. In the past the station did not sign on until late October, however it was felt that FM should be on during the time Freshman arrive. The format of WICB-FM has varied slightly from last year but the music played will remain basically the same. The most popular features of FM programming in the past will be returning. The program director of our FM outlet is Ed Tobias.

But the really big news we have is that WICB is now on South Hill. We have moved into the new Performing Arts Center on the first floor. As soon as things are settled you'll be welcome to see the new facilities.

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The Saga Supper



An Invitation

by Rev. George Clarkson

What to say to new students at Ithaca College? One needs to say more than welcome, for this has been said so many times. We welcome you in special ways. Our office in Dorm 3 (Rowland Hall) is open every day from 8:30 to 5 and many, many evenings. You are genuinely welcome there — to introduce yourself, to share a problem, to visit over a cup of coffee or tea.

Secondly, our religious groups started nearly two years ago as a modest coffee house — the "I and E," also in the dorm basement, next to our offices. It is open every night except Sunday from 9 on and is student operated where you informally get yourself things to eat and drink and stop for a visit, a game or a lively discussion. It is what you make it, and thanks to graffiti it has become a thoroughly "grungy" place.

Partly due to this, I find myself at the office three and four and five nights a week until midnight. If things are really pouring in on you, I am always willing to visit with any one of you during one of these evening hours or during the day. Stop in or call 3185 (or my home 272-8321).

The United Christian Fellowship will be sponsoring discussions and non-credit seminars also, but there are Sunday services at 11 in the Choral Room in Ford Hall. Student participate heavily in these also so it becomes a very creative experience. If you like to sing, try the choir that practices each Sunday at 10 and sings music of genuine interest.

A final welcome is to our home at 650 Nelson Road as a good "get-away" place. You are always welcome. Speak to me when you could come and we will make way. Enough for now.

DEADLINE !

Next Issue of The Ithacan

SUNDAY, SEPT. 8

7:00 p.m.

All Columns

Greek Columns

News Releases

Feature Stories

Bring all articles to the Ithacan Office, basement of West Tower, before 7 p.m. this Sunday

Dean Hood Retires; Serves I.C. 23 Years

Helen H. Hood, one of the major contributors to the growth of Ithaca College, officially retired July 1, as Dean of Women, a position she has held since 1960.

Previous to this, she had spent 14 years as a Professor of Zoology at the College.

"It always amazed me the way Helen Hood worked with young women and how she understood them," College President Howard Dillingham remarked. "It was most exceptional. She did not have any easy job as Dean of Women since she had to deal with both parents and students. She did this very well.

"She selected an excellent staff and this made things run very smoothly.

"I would say that two of her outstanding qualities, which were vital to her post, were her graciousness and her kindness. She was deeply concerned with all of her students."

In 23 years of service to students at I.C., Mrs. Hood has seen many changes, especially in the status of women students. "The young women of today are certainly more sophisticated and thus, more mature than they were years ago," she stated. "Today, many of the girls spend the summer before entering college, traveling abroad. This seldom happened before. They also feel

themselves fully equal to men and I agree with this wholeheartedly. Women can do most anything today, and do it successfully. However, they have to prove themselves a bit more than men do. Thus, they should concentrate on what they came to college for — an education. This has always been the heart of my advice."

Mrs. Hood's most impressive experience while at the College, and the thing most exciting to her, has been the growth of the School and its movement from downtown Ithaca to South Hill. "When I came here in 1945, there were only 290 women students," she said. "Now we have 1900. And the way the campus was so beautifully planned leaves plenty of space to build more student housing, should the College decide to expand."

Besides her duties as a professor and then as Dean of Women, Mrs. Hood spent plenty of time in the community affairs of the College. She has been in charge of the Foster Parents Plan ever since she became dean in 1960, was advisor to Oracle, the honor society, and to the College yearbook staff and was the patroness of Delta Phi Zeta Sorority. She also was the administrator of the Dean's Fund, a member of the Ithaca College Women's Club,

and a member of the American Association of University Women.

Mrs. Hood attended Holley (N.Y.) High School before entering the University of Rochester where she received her B.A. degree in Science, and an M.A. in Biology. She taught at the University for six years.

She moved to Ithaca when her husband joined the Cornell faculty and spent the next few years caring for her family, and taking part in community affairs.

In 1945 she was asked to substitute for Ithaca College's Professor of Zoology, and legendary baseball coach, James "Bucky" Freeman. When Freeman returned, the veterans of World War II had started to enroll at the College. Mrs. Hood was asked to remain to fill the need for another post in the Department due to the heavy influx of new students.

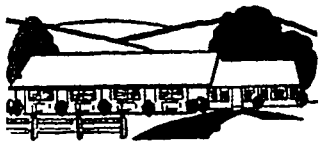
She has two children. They are Mrs. Louis Janssen, who resides in Ithaca, and Mr. Kenneth Hood, living in Holcomb, and working at Rochester Institute of Technology.

FRIENDS HALL cont'd

or Student Congress, might wish to consider other places on the campus for placing the three billiard tables that are no longer located in Egbert Union. In particular, the suggestion has been advanced that these tables might be located in Dormitory 12 and supervised there under the auspices of the Campus Life Committee as a means of raising money for student activities.

According to Mr. Karson, this suggestion will be considered in the early days of the school year by the appropriate committee or student group.

Sylvan Hills



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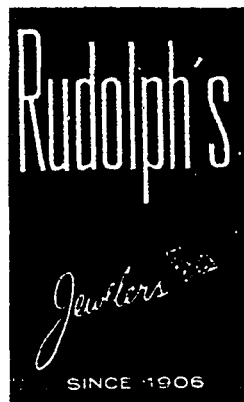
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Editorials --

The End of the Beginning

Orientation '68 has officially concluded, with the closing ceremonies Tuesday. Unofficially orientation will remain for the first several weeks of each Freshman's college career.

This fall saw many changes in the program. Our congratulations to Co-Chairman John Beach and Cheri Haring and advisor Sharon Staz for a very smoothly run orientation week. The activities all seemed well planned within the framework of the limited time available.

What we do question, and hope to see implemented in future orientation programs, is the lack of real orientation to Ithaca College. The program needs to be longer; Saturday and Sunday were completely wasted, save for Dr. Dillingham's address.

Monday was largely filled with testing. The evening saw a well conceived and executed Forum. Something more along these lines should be developed. Tuesday was registration and the closing ceremonies. (These were held

outdoors for the first time and were quite exciting and stirring.)

The counselors appeared well informed and seemed to help the Frosh with almost any question they might have had. The registration table and those counselors handling the luggage, served as a great relief to many harried and frenzied Frosh and parents.

The greatest problem, we feel, is in planning the program around the testing schedules and college calendar. Some Frosh were here during the summer for pre-registration and academic counseling and were well briefed by Co-Chairman Haring and Beach and those faculty members serving as counselors. The week itself was free of much confusion and the Frosh seemed to get a fine understanding of Ithaca College.

All Freshmen and counselors are urged to comment on the program. These ideas will be incorporated into orientation programs for the coming years.

The Big Puzzle

As every grammar school student knows, if you take a jig saw puzzle, mix up the pieces and put them back together, you have a neat, completed puzzle. At Ithaca College you play it a little differently. First you don't start out with a completed puzzle, then you mix it all up, take out a few pieces (those administrators now working elsewhere and others going back to school) and try to piece it together. The result: Job Hall and its current tenants.

If you haven't noticed there have been several changes in administrative staff and office space over the past three months.

Dean of Men, Perry Noun has left to continue his studies and along with his departure went the title. Charles Meyn became Associate Dean of Students and is handling many of the functions Dean Noun performed. Patricia Merkin has been added as Assistant Dean of Students to work with Marylee Taylor, new Dean of Women, replacing Helen Hood.

New additions to the staff in the areas of Press Relations, Housing (Harvey Huth has become Director of Housing, Pat Tarentino,

Assistant Director), Career Counseling, the Dean's office staff, Data processing, the business office staff, and about every other department at Ithaca College can be found.

With only two exceptions, every administrator in Job Hall has changed offices (in addition the old Billiards room is now occupied by the Dean of Students staff).

The Speech labs have been moved. As soon as we find out where they are now located, we'll pass the word on. (Any Speech majors willing to help us?)

Additional personnel have been hired to fill newly created positions. Old staff members have been given new titles, some with new duties, others continuing in the same capacity.

Walls have gone up all around campus. New offices have sprung up. This semester a new course, "Post Office" will be offered daily in F-104.

The puzzle is slowly being put together. We hope that it will be complete and in good working order. We will do our best to help and cooperate with these administrators and we fervently ask for the same from them.

Kenyon College Drops Required Courses

Gambier, Ohio (I.P.) — Kenyon College has adopted a curriculum in which there will be no required courses whatsoever. Instead of the familiar sequence of required general education and survey courses, the Kenyon student will design a program suited to his particular needs and interests.

Bruce Haywood, College provost, notes, "The backgrounds and interests of today's students are so diverse that no prescribed set of courses will satisfy even the majority. Our undergraduates need guidance and assistance, but not coercion."

The new program is composed of three elements: guided electives, the student's major program and free electives.

The guided electives give the Kenyon student a breadth of understanding of the arts and sciences. In conference with his faculty adviser, each student selects seven two-semester sequences from nine areas of study, ranging from the fine arts to the experimental sciences.

In establishing the areas of study, the faculty approved abandoning of the traditional ranking of English above a foreign language or of history above economics. It will now fall to the individual student and his adviser to determine the priority to be given to the study of particular disciplines.

"In a culture as complex as ours," Haywood comments, "we can no longer insist on a paramount position in the undergraduate curriculum for certain subjects. For some students, knowledge of a European tongue may be vital; for others the 'language' of mathematics may be of far greater significance."

"No student can hope to encompass the range of man's activities as even a small college proposes," the Kenyon administrator notes.

The Quiet Revolution Will Continue

by Dan Karson
President, Student Body

The Ithaca College Student Government pledges to continue the quiet revolution begun last year. There can be no denial that the role of the modern student is to help reconstruct American education and by so doing reconstruct America.

Last year the student government sought this role in the famous "ten points," which included the plea for the Campus Life Committee. The committee has since been formed and has undertaken the problem of liquor and open housing. The Student Government also participated in the Martin Luther King Jr. Memorial Fund. Perhaps the most prominent endeavor, was the revitalization of dormitory life, whereby dorms were named, libraries begun and speakers invited. Student Government also organized the Jefferson Airplane Concert and responded to the problems expressed by the student body such as in the traffic and parking situations.

This year Student Government will again seek the support of the student body in aspiring to a greater role for students in decision making at Ithaca College. This will be done through the Campus Life Committee and increased activity in the dorms. We will continue to work for open housing and liquor privileges. Liberalization of conditions in the dorms is by now a privilege deserved by Ithaca College.

Student Government is currently revising the outmoded and unjust judicial code. We are also making suggestions to improve Parents Weekend. A great attempt will be made to involve more students in campus organizations and arouse interest in major political issues. In a few weeks Student Government will sponsor an organization exhibition where campus groups will have an opportunity to recruit new members. And as always we will respond to any and all demands.

The success of student government lies not only with its leadership but with the support and participation accorded it by the students. The failure of violent activity has been a conspicuous mark of student organizations on other campuses. Our policy will be a firm presentation of our opinions but with a respect and adherence to tolerance, understanding and compromise. We ask your patience, your enthusiasm and your time.

"We must be sure that our students have a sympathetic understanding of matters outside their area of concentration, but we must also be sure that their general education is coherently related to their work in their major discipline."

"The principle of liberal education—bringing specialized knowledge and breadth of experience into harmony—is seen in the design of the student's major program. Here, eight two-semester course sequences are called for, but the student may take no more than six in his major department. Two to four units will be taken in associated departments, ordinarily in subjects started in the program of guided electives.

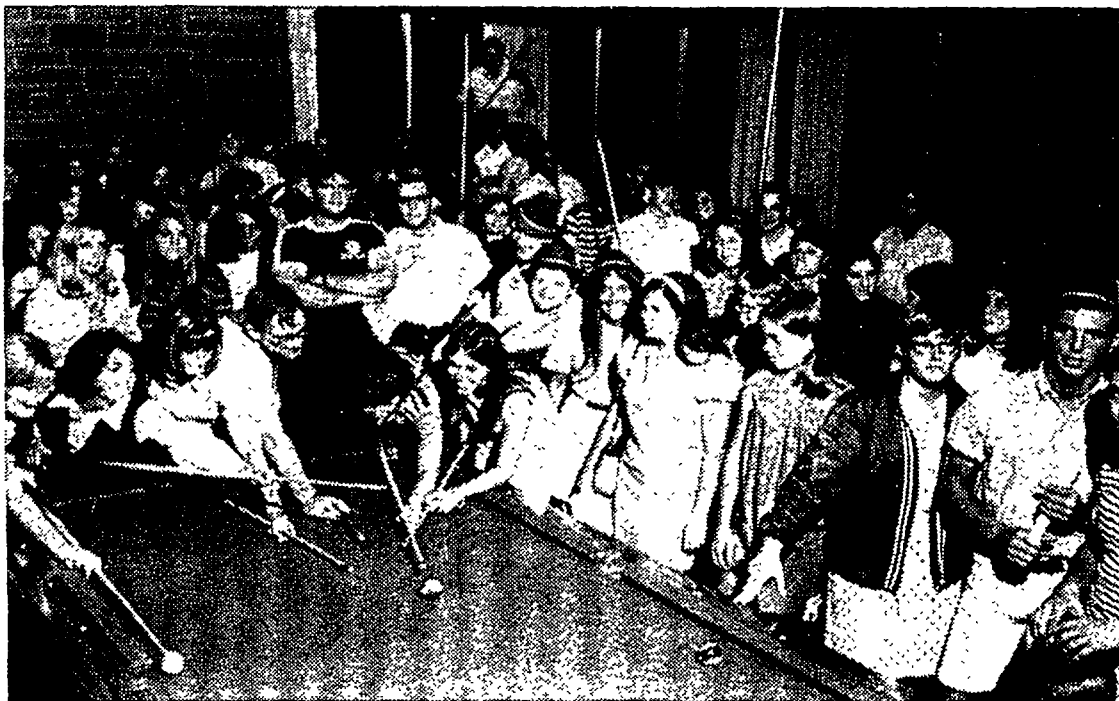
The third area is to encourage students to investigate knowledge which lies outside their immedi-

ate interest. The faculty has approved each individual taking up to four semesters of free electives. Instead of letter grades, the student will be scored either "satisfactory" or "unsatisfactory."

The new scheme leaves untouched the comprehensive examinations in the major subject which all Kenyon graduates must take. In addition, honors candidates are required to undertake an independent research topic and defend their findings before an outside examiner.

"Elimination of required courses will have a salutary effect for both students and teachers," Haywood believes. "The new curriculum will provide greater flexibility than ever, and we shall be able to move every student on to advanced, independent work as quickly as his abilities and preparation permit."

Relax -- Enjoy a Game of Pool



The Billiards Room has moved to new quarters. Frosh and upperclassmen are invited to enjoy a quiet, casual game.

Long Wait, Small Talk

Just a word of thanks to those responsible for all of us upperclassmen getting re-acquainted Wednesday morning while waiting for academic registration to open. It finally did about 45 minutes late and it was sad to hear the

groans of all the students. Unfortunately they were finally let in and had to discontinue their conversations and postpone them for a later time. Thanks again!

U.P.I.
C.P.S.



THE ITHACAN

Published weekly by the students of Ithaca College.



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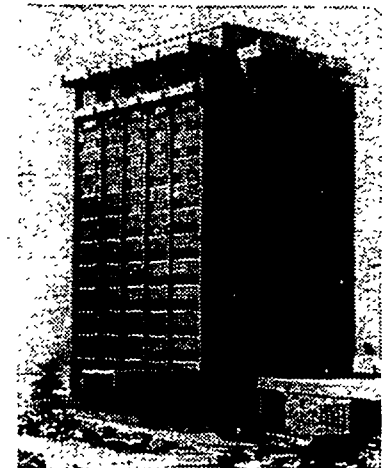
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I.C. CLEANING CENTER

DRY CLEANING - LAUNDRY
PRESSING
ALTERATIONS
SHOE REPAIR

FORMAL RENTAL SERVICE (MEN) ALL OCCASIONS

CHOICE OF

Cornell Laundry & Cleaners
Petrillose Laundry & Cleaners
Fletcher's Laundry & Cleaners
Cosentini Shoe Repair
Pat's Tailor Shop

Open 8 - 5

Ground Floor - Dorm 12

BOOTS AND SADDLES

COME ON STRONG!

Two great Pedwin shoes. The clean-cut saddle oxford and high-riding boot. They're set for movin' out this fall. Make sure you have them. It's the only way to go.

pedwin.



Open
Friday
Until 9

Welcome Back Students

VAN'S SHOES

128 E. STATE ST.
Downtown ITHACA

Look For
Our
New Front

THE ITHACA COLLEGE BOOKSTORE

WELCOMES

THE CLASS OF 1972

BOOKS

RECORDS

TOILET ARTICLES

CLOTHING

STATIONERY

DESK ACCESSORIES

JEWELRY

USED BOOKS

PAPER SUPPLIES

GREETING
CARDS

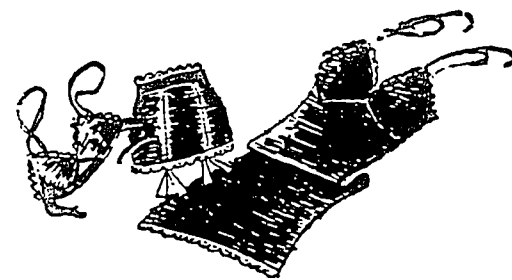
the clothes you
thought you'd have
to buy on your next
trip home are already
in an Ithaca store called
the Country Couple up
at Triphammer Shopping
Center...

AND YOU'RE INVITED TO COME SEE...
BROWSE...TRY ON!
(FOR THE BENEFIT OF UPPERCLASSMEN,
YES, YOU'RE RIGHT; IT WAS CALLED
"COUNTRY COUSINS" LAST YEAR.
COME IN, AND WE'LL EXPLAIN!)

Smoothie Shops

Finest in

Bras · Foundations
Lingerie



Visit Our

Casualwear Department

156 E. State St., Ithaca, N. Y.
PHONE 272-1006

"Remember a Specialist Always Can Serve You Better"

CORNER BOOK STORE

109 North Tioga Street

A meeting place for Ithaca College students
down through the years.

BOOKS • BOOKS • BOOKS
Hardbound and paper

Games, stationery, greeting cards, gifts and gift
wrapping

Come in and browse in the

CORNER BOOK STORE

in the "Middle of the Block"
In Downtown Ithaca

MOE'S CAMPUS BARBERSHOP



Come in and see
MOE & WILL

Patronize your Campus barbershop
Basement of Dorm 12
across from Pat's Tailor Shop

To Keep Your Spirits Up
Phone 272 - 2111

H & H LIQUOR & WINES

218 E. STATE ST.
Your closest Liquor Store to Campus

for
Contemporary and
Early American
Gifts in Iron
visit
THE IRON SHOP
726 W. Green St.

**Donohue - Halverson
Inc.**
PLUMBING AND HEATING
Estimates Cheerfully Given
602 W. Seneca St.
273 - 3393



273 - 1291
507 N. Cayuga St.

All you'd expect
in a liquor store
and MORE!

There are four (4) drugstores
in Ithaca that have a
tradition of service that
dates back to 1851.

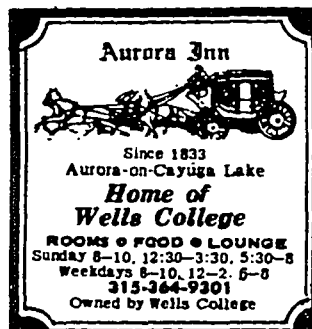
THEY'RE ALL CALLED

BROOKS PHARMACIES

ITHACA COLLEGE PEOPLE ARE SOME OF
OUR FAVORITE CUSTOMERS. MAY WE SERVE YOU?



Just Across from The
Grand Union
On the Elmira Rd.



LEE'S GARAGE

FOR: Repairs on all makes
and models, including for-
eign cars, specializing in
Volkswagen.

N.Y.S. Inspection
Front End Alignment
Electrical Tune-up
Brake & Motor Overhaul
402 S. CAYUGA ST.
273 - 1821 Rear Entrance

Repair Lamps
Small Appliances
Duplicate Keys

JIM'S FIX-IT SHOP
219 N. Aurora St.
272 - 1820

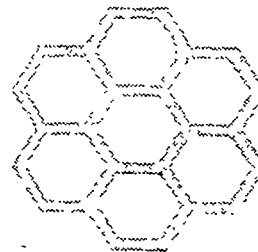
Tompkins Photography

Applications and Passports
Quick Service

134 E. State St.
272 - 3000

There's one bank
in Ithaca that
really wants
student accounts*,
and proves it.

**FIRST
NATIONAL
ITHACA**



☆ DOWNTOWN ☆ COLLEGETOWN ☆ CAYUGA HEIGHTS

OPEN YOUR FIRST NATIONAL THRIFTICHECK ACCOUNT
(AMERICA'S LOWEST-COST CHECKING ACCOUNT!!!)

FREE IC CHECKBOOK COVERS IN YOUR CHOICE OF STYLES!

* FACULTY AND STAFF ARE ALSO WELCOME ... YOU'LL JUST HAVE TO BANK ON THE SAME SIDE
OF THE GENERATION GAP AS WE!

**Romey says:**

Welcome Class of 1972 —
— to your headquarters in central upstate New York for every communications need.

**Stereos Tape Recorders Portable Radios
Amateur and Citizens Band Two-way Radio Equipment
PA Systems Amplifiers Loudspeakers**

For the names you know — such as —
McIntosh, Scott, Harman-Kardon, Ampex, Dyna, JBL, Eico,
Norelco, Hallicrafters, Swan, Drake, Pace, Bogen, Jensen,
University, and many others.

Sales Service Rentals

Our sound experts will be happy to give you sound advice for a sound investment. Call us at 273-9333 for information. Transportation a problem? Call and we can help on the score, too!

30-60-90 day, interest-free charge accounts, Midland Charge Plan, Diners Club, and bank financing available, too.

Hours: 9:00 to 5:30 weekdays — until 5:00 on Saturdays

STELLAR



STELLAR



HOWARD
JOHNSONS



ROUTE 13

10 Graham Road West
273-9333

**THE DERBY****COCKTAIL LOUNGE**

◇
Come with your
dates and dance
to a smooth band
every Saturday night

◇
Ithaca Shopping Plaza
Elmira Rd. 272-9715

PATTERSON'S

WASHING AND
GREASING

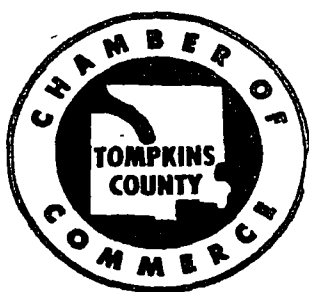
◇
Cor. Buffalo and Aurora



ITHACA COLLEGE FRESHMEN

Ithaca will be your home away from home for the next four years. This community of some 45,000 offers you all of the goods and services that you might need to help make your college life more enjoyable. City Maps, Restaurant Guides, and any other information is available upon request at

The Tompkins County Chamber of Commerce



TOMPKINS COUNTY CHAMBER OF COMMERCE

205 WEST GREEN STREET (607) AR 3-7080

ITHACA, NEW YORK 14850

Woolworth

DEPARTMENT STORE

OPEN DAILY
MON. THRU FRI.
9:30 A.M. - 9 P.M.
SAT. TIL 6 P.M.
**DOWNTOWN
ITHACA**

Woolworth
JUST SAY
Charge it
USE OUR
LOW COST PAYMENT PLAN

... AND THE BEAT GOES ON! ...

**RECORD
RIOT!!**

SENSATIONAL

**RECORD
RIOT!!**

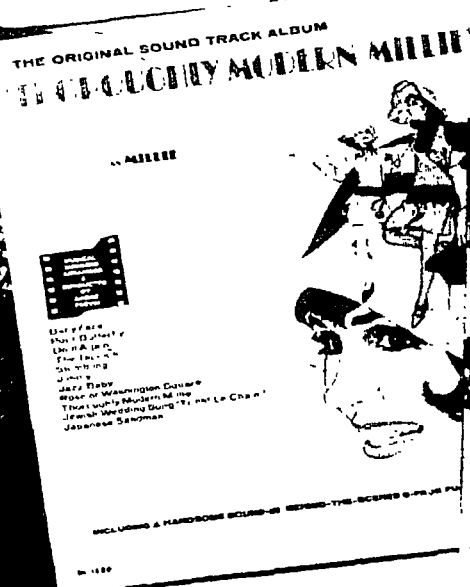
NEVER BEFORE AT THESE LOW PRICES!

**EVERY LP RECORD MADE TO SELL FOR 3.79
FRESH NEW STOCK OF 8000 LPs ON SALE!**

ARTISTS INCLUDE:

Diana Ross & Supremes —
Tijuana Brass — Simon and
Garfunkel — Bob Dylan — Otis
Redding — Temptations —
Lovin Spoonful — Beatles —
Sergio Mendes — Aretha
Franklin — Dionne Warwick —
The Doors — Mamas and Papas
— Sonny & Cher

\$1.51



WHILE STOCKS LAST!

Sensational "Pop" Hit Package

15 Records — 30 Top Tunes

Artists include: Young Rascals — Doors — Mamas & Papas — Animals — Lovin Spoonful — Tijuana Brass — Hermans Hermits — Cream Plus Hundreds More!

15 Pop **79¢**
Records

2-3-4-5 Record Sets!

Beautifully boxed in HiFi & Stereo Classical. Country Western Folk Music from B'way shows. Big Band Sounds Marching Bands. Childrens. Etc.

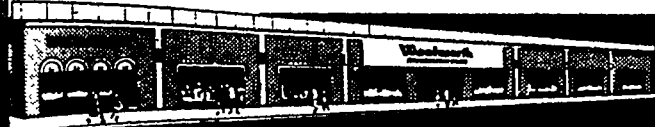
Your Choice
Values to \$14.95

\$1.97
set

NEW STORE HOURS:

OPEN TIL 9 P.M. MON-FRI
SAT. TIL 6 — FREE PARKING
AFTER 6 — (Except Friday)

Woolworth



DEPARTMENT STORE

OPEN DAILY
MON. THRU FRI.
9:30 A.M. - 9 P.M.
SAT. TIL 6 P.M.

**DOWNTOWN
ITHACA**

**115
E. GREEN ST.
ITHACA**

WELCOME \$ STUDENTS \$

This is our first opportunity to show you, in dollars and cents, how we intend to welcome you.

We're well stocked with the traditional 'Back-to-College' supplies and furnishings you'll need for the new semester. So... we're offering each and everyone of you

A WHOPPING...

**10 %
OFF !**

student Discount

ON EVERY ITEM IN THE WOOLWORTH DEPARTMENT STORE

WITH THIS COUPON

CLIP AND USE !

SATISFACTION **W** GUARANTEED
Woolworth
REPLACEMENT OR MONEY REFUNDED

CLIP AND USE !

STUDENT COUPON	
OFFER GOOD ONLY MONDAY, SEPT. 9TH 5-9 P.M.	
10 % OFF !	
BEARER MUST SHOW VALID IDENTIFICATION	
Woolworth	

CLIP AND USE !

SATISFACTION **W** GUARANTEED
Woolworth
REPLACEMENT OR MONEY REFUNDED

CLIP AND USE !

**OPEN 9:30 A.M. - 9 P.M.
MONDAY THRU FRIDAY
SATURDAY TIL 6 P.M.**

**AIR
CONDITIONED !**

**AMPLE PARKING ON THE
ADJACENT CITY OWNED LOT.
FREE PARKING AFTER 6
(EXCEPT FRIDAY)**



Open 9:00-5:00 Daily, Fridays 9:00-9:00

**DOIN' YOUR OWN
thing!**

This is the year of the put-on, the year of the individualist! Yes we have groovy little Nehrus and heel-to-toe pants; we also have plaid skirts, and leather skirts and minis, and vests . . . a fashion collection to do with what you please . . . your own thing!

Holley's

119 East State St.

... because it's a young woman's world

Give

@

Damn!

For Your
Photographic
Needs



Corner
State & Aurora
272 - 8090

MONDAY NITE

Plank Steak Specialties

THURSDAY NITE

Authentic Greek Specialties

The College Spa

216 E. State St.

Welcome Class of '72

... one of America's Leading Jewelers has been Chosen ... **THE NUMBER 1 JEWELER** of the NATION

By Brand Names Foundation, Inc.

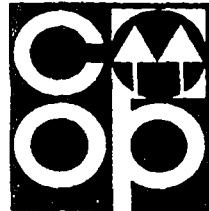
So you can be sure of Quality when you purchase from

FRANK HAMMER'S

ALTMAN & GREEN JEWELER'S

... whether you are purchasing a piece of Costume Jewelry or a fine Watch or Keepsake Diamond Ring ...

Also prompt, Quality Watch and Jewelry repair service.



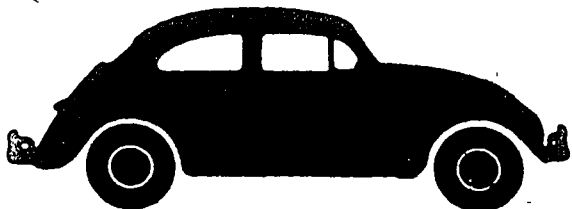
... MEET THE SUPERMARKET WHERE CUSTOMERS AND CUSTOMER-OWNERS SHARE THE PROFITS OF SELLING QUALITY FOOD AT REASONABLE PRICES, EVERY DAY:

THE CO-OP FOOD STORE • 609 W. CLINTON



Frank Hammer's
Altman & Green
Brand-Name Jewelers

A very gifted store. 144 E. State Street • AR2-1810
Ithaca, New York 14850



THE AUTOMOBILE SITUATION IN ITHACA HAS A LOT OF BUGS IN IT.

(THANKS TO "RIP" RIPLEY AND THE RIPLEY MOTOR CORP. PEOPLE, WHO BUILT AN ENVIABLE REPUTATION FOR SERVICE AND FAIRNESS.)

RIPLEY MOTOR CORP / 337 ELMIRA ROAD / AR3-0494

**WHOLE, BOILED, LIVE,
MAINE LOBSTER!**

(CHOOSE YOUR FAVORITE FROM OUR TANK.)

STRIP STEAKS, FILETS!

BEEF FONDUE
BOURGUIGNON

**ONLY AT...
THE PORTERHOUSE
ROOM** OF THE WONDERLAND MOTEL
654 ELMIRA RD • AR2-5252
... a "special date" kind of place!

OWNED & OPERATED BY DRYDEN RADIO & T.V. SVCE. CO.

**LAFAYETTE RADIO
ELECTRONICS**"ASSOC.
STORE"**ZENITH**"We Service
What We Sell"**MOTOROLA****COLOR TELEVISION**

LARGE DISPLAY of TV - PORTABLES - STEREOS

"Your Electronics Supermarket"

— OVER 10,000 PARTS IN STOCK —

YOUR DISCOUNTS - "Make Your Dollar Go Farther"

TO N.Y.S. ELEC.

& GAS CORP.
BUILDING

1300 ITHACA-DRYDEN RD. RTE.#366

273-8777

DRYDEN

ROUTE#13

ITHACA, N.Y.

**WELCOME TO
FONTANA COUNTRY****WHERE YOU GET A BOOT
OUT OF BEING ALIVE****FONTANA'S SHOE SALES & REPAIR**

Ithaca's finest array of boots by
Acme and Verde. Elegance derived
from "simplicity". Soft glove
leather with shallow dip styling.
Handsome boots, in all styles, for
men and women.

401 Eddy Street

Collegotown

Open Daily 8-6 - - Friday Nights 'til 9

AR 2-2080

"Your Drugstore Away From Home"

Hallmark Cards — COSMETICS — GIFTS

— Love Company Cards honored —

KLINE'S PHARMACY

112 - 114 N. Aurora St.

273 - 3033

Hallmark and Gibson

cards for all occasions

COTTON'S CARD SHOP

304 E. STATE ST.

**Trust Company Banking Hours
are for YOU . . .**

now— 235 hours of

full-service banking every week to serve you better

**TOMPKINS
COUNTY
TRUST
COMPANY**

MAIN OFFICE, N. Tioga St. **9 AM—3 PM Monday thru Thursday**
9 AM—5 PM Friday
DRIVE-IN, E. Seneca St. **8:30 AM—5 PM Monday thru Friday**

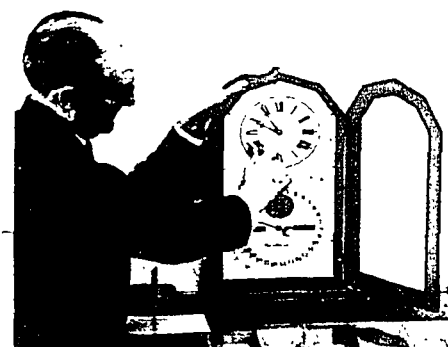
**TOMPKINS
COUNTY
TRUST
COMPANY**

INSTALMENT LOAN DEPT., Main Office
9 AM—4:30 PM Monday thru Thursday
9 AM—5 PM Friday

TRIPHAMMER OFFICE
Triphammer Shopping Center
10 AM—5 PM
Monday thru Thursday
10 AM—5:30 PM Friday



TRUMANSBURG OFFICE
Trumansburg, N. Y.
9 AM—3 PM Monday thru Friday
4 PM—5:30 PM Friday



WEST END OFFICE, W. Seneca St. at Fulton
9 AM—3 PM Monday thru Thursday
9 AM—5 PM Friday



PLAZA OFFICE
S. Meadow St. at Elmira Rd.
9 AM—3 PM
Monday thru Thursday
9 AM—5 PM Friday

TOMPKINS COUNTY TRUST COMPANY

110 NORTH TIOGA STREET
DRIVE-IN E. SENECA STREET
W. SENECA STREET AT FULTON
ITHACA SHOPPING PLAZA
TRIPHAMMER SHOPPING CENTER
TRUMANSBURG N. Y.

MEMBER FEDERAL RESERVE SYSTEM MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

**A FULL
SERVICE
BANK**

WELCOME STUDENTS

come to Ithaca Sporting Goods
for your football, soccer,
lacrosse, tennis and golf needs.

Open a FRATERNITY CHARGE ACCOUNT
for your team needs at

Ithaca Sporting Goods

420 Eddy St.

273 - 3030

ITHACA



SERVICENTER

under new management

Complete Car Service
Pick Up and Delivery

PHONE 273 - 3261

335 E. State St.

RELIVING THE ELEGANCE AND PLEASURE
OF DINING OUT IN A BYGONE ERA:
JOE CIASCHI'S INCOMPARABLE NEW
RESTAURANT IN THE RECONSTRUCTED
PASSENGER TERMINAL OF THE ABANDONED
RAILROAD... IT'S CALLED
THE STATION



*Welcome to Ithaca, home of the
world famous French Fried Onion
ring, which you'll find in abun-
dant with every deluxe meal
served down in the Valley House
... 801 West Buffalo.*

- AIR CONDITIONED
- BANQUET FACILITIES
- TREMENDOUS SERVICE

*Joe Daino
(your host)*



USED ARMY
NYLON
PONCHOS

Two make a tent
\$2.98

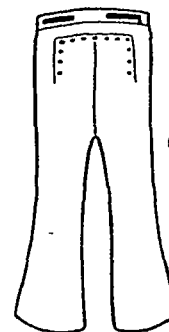


New U. S. Navy
Genuine Surplus
DUNGAREES

4 pockets
\$3.98



G. I. FATIGUES
JACKETS
\$2.00



GENUINE NAVY SURPLUS
**13 BUTTON BELL
BOTTOM PANTS**

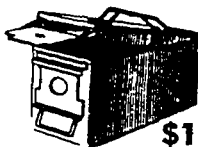
Supply Limited

Genuine British Surplus
303 ENFIELD BAYONETS
With SHEATH



- Made for the No. 3, Mark 1 Enfield Rifle.
- This is the LONG one—17" blade, 23" overall.

\$2.50



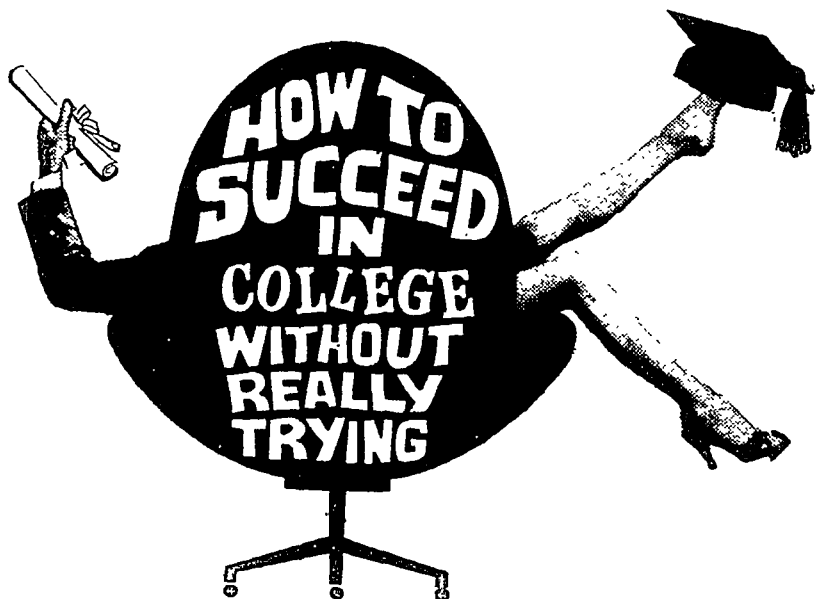
.50 Cal.
AMMO
BOXES
\$1.89

GUN & TACKLE CENTER

across from Barnett's Sunoco

504 WEST STATE

272 - 9577



**ENROLL FOR A COURSE WITH HASKELL,
HE'S ITHACA'S P.H.D.***

His subjects include:

Suits & Sport Coats by

H. FREEMAN & SONS
PETROCELLI
FASHION PARK

SCHOENEMAN
COLLEGE HALL
PALM BEACH

HASPEL
VISTA
Barron Anderson

FURNISHINGS & SPORTSWEAR by

GANT
EAGLE
HATHAWAY
ARROW
BERNHARD ALTMAN
McGREGOR
ARNOLD PALMER

ROBERT BRUCE
LEONARDO-STRASSI
JAEGER
ICELANDER
CAMP
JOCKEY
MUNSINGWEAR

LONDON FOG
ZERO KING
KEYS & LOCKWOOD
CHRISTIAN DIOR
KNOTHE
CANTERBURY

* PROF. HOW TO DRESS

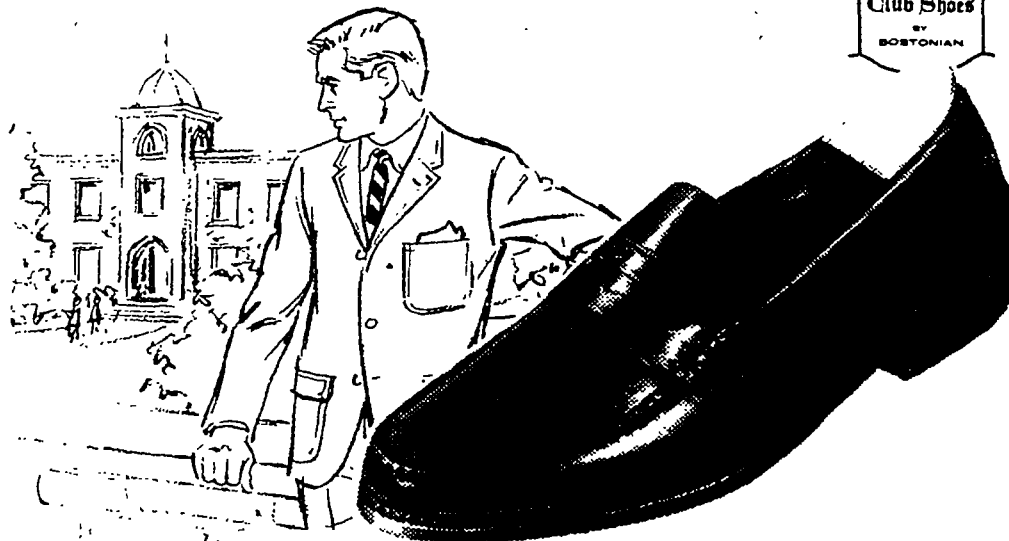
JUST FILL OUT THIS APPLICATION TO OPEN A CONVENIENT CHARGE ACCOUNT
30-60-day accts.—no added interest rates.

Name
Address
Signature

MAIL TO

haskell davidson's
**BROWNING
KING & CO.**
CORNER OF STATE AND AURORA

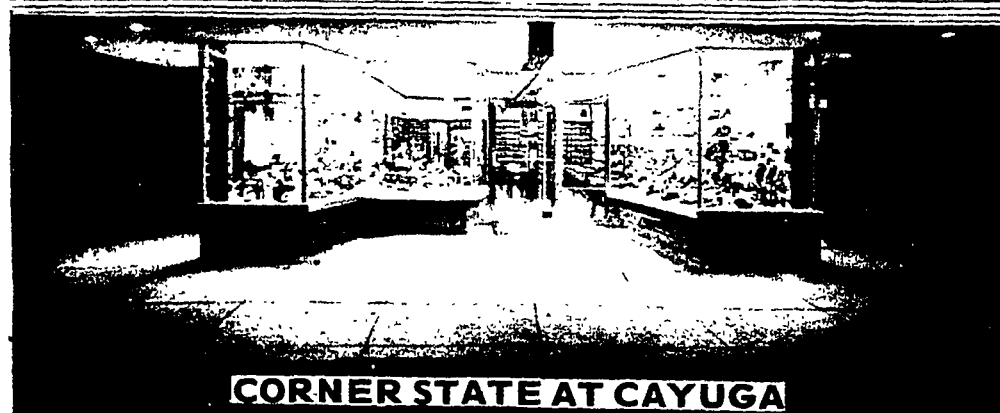
CAMPUS CLASSIC



The smooth moccasin classic... with genuine handsewn front seam, whip-lashed vamp strap and handsewn kick-seam. Trim. Superb fitting. Wonderfully comfortable. A campus favorite. Come see!

BOSTONIAN FLEX-O-MOCS from..... \$18.95

WILLIAMS SHOES



CORNER STATE AT CAYUGA

WELCOME BACK

— TO —

THE YARN SHOP**Names You Know For Quality***"Your Downtown Rendezvous"*

204 N. Tioga St.

Assistance with Problems with your Purchase.

"Class of '72 !
If you're not part
of the solution,
you're part of
the problem"

CLOVER CLUB

356 ELMIRA RD.
 DANCING
 every night

Exotic Oriental Dancers
 3 shows — 10, 11, 12

Sundays — Rock & Roll

BOOL'S**FLOWER SHOP**

Serving Ithacans
 for longer than we can remember

206 E. Seneca

Next to Post Office

THIS VALUABLE COUPON WORTH 15%
 OFF ON ALL CASH PURCHASES ON
 BACK TO SCHOOL SPECIALS.

See our complete line of School
 Supplies — Quality Items at the
 right price!

(This offer is good thru Sept. 14, 1968)

LUTTON'S OFFICE EQUIPMENT CO., INC.

108 W. STATE ST.

Phone 273-3010

The browsing center of Ithaca

**✓ CHECK
YOUR EYE-CUE**

**WESTtown
optical**
 co-op shopping
 center / ITHACA
 AR 2-0994

BERT KRASSIN... LICENSED OPTICIAN

HOURS:

9 - 5:30 DAILY • 9 - 1 SAT.

Welcome Back Students!

REMEMBER FOR FAST,
 EFFICIENT SERVICE FOR
 ALL YOUR CLEANING NEEDS...

PETRILLOSE CLEANERS

FREE PICKUP and DELIVERY

PAT'S TAILOR SHOP
 Ground Floor of Dorm 12

THE WASH 'N SHOP
 204 W. Seneca St.

*Newberry's***Welcome
Students**

• COMPLETELY
SELF SERVICE

• LUNCHEONETTE
For Your Convenience While Shopping

• DEPENDABLE QUALITY
At Newberry's Low Prices

STORE DIRECTORY**MAIN FLOOR**

- ACCESSORIES (LADIES)
- APPLIANCES
- BELTS
- BLOUSES
- CAMERAS
- CANDY
- COOKIES
- CHILDREN'S WEAR
- DRESSES
- FOUNDATION GARMENTS
- GENERAL OFFICES
- GIFT WRAPPINGS

- GREETING CARDS
- HANDKERCHIEFS
- HOSIERY
- INFANT'S WEAR
- JEWELRY
- LINGERIE
- LUNCHEONETTE
- MILLINERY
- MUSIC
- NOTIONS
- NOVELTIES

- NUTS
- NYLONS
- PARTY SUPPLIES
- PICTURE FRAMES
- SKIRTS
- SPORTSWEAR
LADIES and GIRLS
- STATIONERY
- TOILET GOODS

LOWER LEVEL FLOOR

- ART GOODS
- BATH MATS
- BEDDING
- CLOSET ACCESSORIES
- CROCKERY
- CURTAINS
- DRAPERY HARDWARE
- DRAPERY and
MATERIALS
- PLASTIC
DRAPES

- DRY GOODS
- ELECTRICAL SUPPLIES
- FOOTWEAR
- FURNITURE
- GLASSWARE
- HARDWARE
- HORTICULTURE
- HOUSEWARES
- LAMPS and SHADES

- LUGGAGE
- MEN'S and BOYS' WEAR
- PAINT SUPPLIES
- PATTERNS
- PETS and PET SUPPLIES
- RUGS
- SPORTING GOODS
- TINWARE
- TOYS
- WINDOW SHADES
- YARD GOODS

STORE HOURS:

Open 9 a.m. to 5:15 p.m. Mon.-Tues.-Wed.-Sat.

Open Thurs. and Friday Nites Until 9 p.m.

VISIT OUR CREDIT OFFICE — STREET FLOOR (REAR)

You Always Find More at a Newberry's Store

J.J. Newberry Co.

137 East State St., Ithaca

In ITHACA it's KAY'S
for your fabrics —
Bedspreads and Draperies

KAYS FABRIC SHOP
124 E. State St.

HAROLD'S ARMY
NAVY

EXTENDS A HEARTY
WELCOME FRESHMAN

HAROLD'S IS THE FAVORITE
SHOPPING CENTER FOR ALL
ITHACANS — WE SPECIALIZE IN
QUALITY MDSE AT LOW PRICES

FEATURING

LEVIS JEANS SLACKS

CAMPUS BRAND
JACKETS - SWEATERS - SHIRTS

BELL BOTTOM JEANS
SWEAT SHIRTS

ACME WESTERN and
WELLINGTON BOOTS

NO - IRON SLACKS
LEVI & "MR. LEGGS"

ARMY - NAVY TYPE
JACKETS & EQUIP.

POPULAR WOOL
NAVY C.P.O. SHIRTS

NAVY PEACOATS

MARINE MIDLAND
CHARGE CARDS HONORED
OPEN AN ACCOUNT

AND MANY MORE ITEMS TOO NUMEROUS
TO MENTION. STOP IN ANYTIME —
BROWSERS ARE WELCOME

"YOU
PAY
LESS
HERE"

Harold's
YOU PAY
LESS HERE
ARMY & NAVY STORE

106 - 108
N. Cayuga
St.
Open Fri.
Eve. till
9 p.m.

TIRED OF STUDYING??
Why Not Take a Sub Break?



**KING
SUBMARINE
HOUSE**

405 Eddy St.

272 - 9585

Collegtown

- Giant Subs
- Reasonable Prices
- Hot or Cold
- Best in Town

A
COMPLETE
MUSICAL SERVICE

**HICKEY'S
MUSIC STORE**

201 South Tioga St.
Ithaca 272 - 8262

MACE!!

HONDA

New and
Used
Cycles

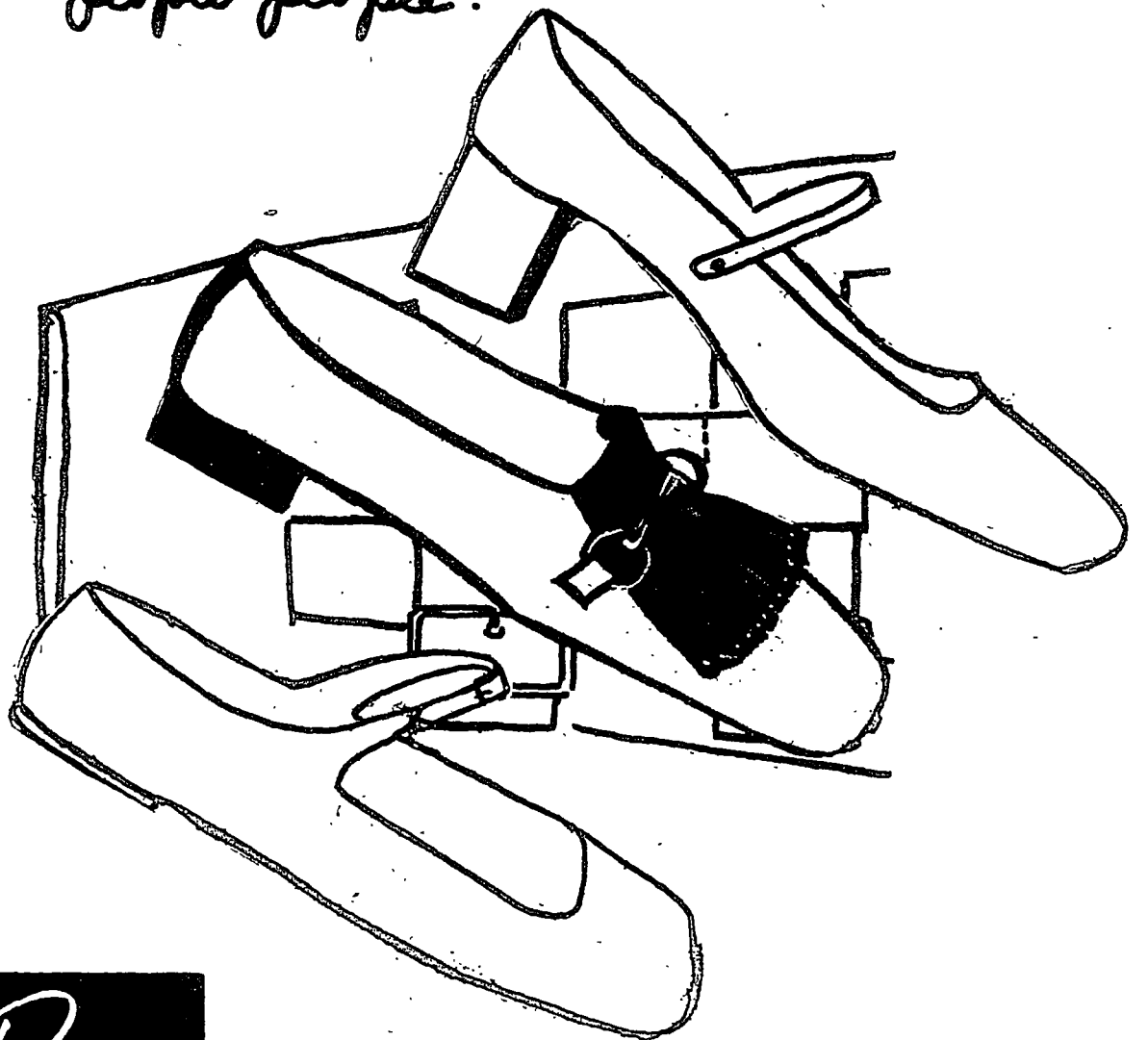


Parts
SERVICE
Accessories
Complete Line of New Hondas

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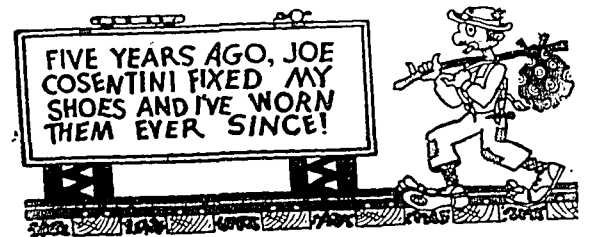
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SEPT. 9th THRU SEPT. 14th

For ITHACA COLLEGE and CORNELL UNIVERSITY

LEAVE:	ITHACA COLLEGE (STUDENT UNION)	10:00 A.M.
	CORNELL (FLAG POLE - FRESH. DORMS)	1:15 A.M.
	CORNELL (DIXON No. 6 GIRLS DORMS)	10:20 A.M.
	PLEASANT GROVE APTS. (JESSUP RD.)	10:25 A.M.
ARRIVE:	JAMESWAY DEPT. STORE	10:30 A.M.
LEAVE:	JAMESWAY DEPT. STORE	10:40 A.M.

(BUS LEAVING JAMESWAY REVERSES ABOVE ROUTE)

SPECIAL NOTE:

ABOVE SCHEDULE IS REPEATED EVERY HOUR
LAST BUS LEAVES ITHACA COLLEGE AT 8:00 P.M.
LAST BUS LEAVES JAMESWAY AT 9:00 P.M.

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If you're running out of ready cash, you may cash a check quickly and conveniently at the First Floor Cashier's Desk. Have adequate identification with you and it will make things all the simpler.

CONVENIENT CREDIT

Just say, "Charge it, please", and you will be able to shop at Rothschilds without carrying large sums of money. If you take advantage of our Option Account Plan, you can take up to five months to pay. We'll be glad to open an account for you at our Credit Office on the Fourth Floor. You will receive a handy Credit Card and a complete record of purchases.

PARKIN SPACE

There are 1690 parking spaces in the business area of Ithaca, and since Rothschild's is located in the heart of the business district you will have no trouble finding a spot for your car. You won't have to hesitate to shop for fear of "No Parking".

GIFT CERTIFICATES

If you are not sure what to buy for someone, give a Rothschild's Gift Certificate. You can easily get one in any denomination at Cashier's Desk on the Street Floor. Let some one you care for select a gift from five floors of beautiful merchandise.

COAT AND PACKAGE CHECKING

Your wraps and packages may be checked free of charge while shopping at Rothschild's. Go to the cashier on the Street Floor, and shop without the burden of extra things to carry. Your shopping will be more pleasant. Checking area is located near the rear entrance, convenient to the large parking areas.

FREE DELIVERY

You don't have to worry about getting your big packages home. We deliver all large purchases free within a 25-mile radius. All your packages will arrive safely and promptly at your door, or we will deliver gifts directly to anyone you wish within the 25-mile limit.

GIFT WRAP

You can be proud of your presents when they've been wrapped by our Gift Wrap Department. In just a few minutes, our wrappers will select the appropriate paper and ribbon and bow to give your gift that special look.

SHOP BY MAIL OR PHONE

If it's not convenient for you to shop in person, Rothschild's offers a special service whereby you may phone or mail in your order which will be filled courteously and accurately. Telephone 272 - 5000.

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- mens wear
- jewelry

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- pillows
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Ithaca, New York 14850
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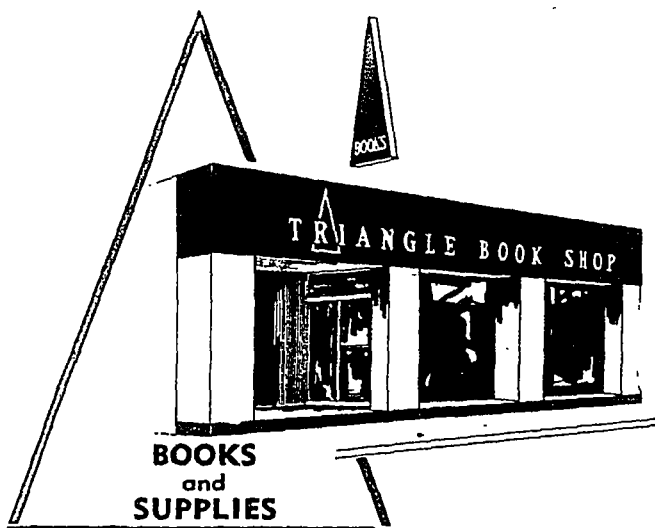
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